


1. Replace **All** of the **Blue Boded** text with the appropriate information,
2. Copy all of the "code" and text,
3. Paste everything into the Properties description box on your selected place marker in Google Earth.

What your balloon will look like



<pre> <table width="580" cellpadding="0" cellspacing="0"> <tr> <td colspan="3" align="left" valign="top"> <table width="100%" cellpadding="0" cellspacing="0"> <tr> <td align="left" valign="middle"> </td> <td align="left" valign="middle"> ORGANIZATION_NAME <hr /> </td> </tr> </table> </td> </tr> <tr> <td align="left" valign="top"> <p> About Us:
 ABOUT_US_TEXT </p> <p> LINK_1_NAME
 LINK_2_NAME </p> </td> <td width="10" align="left" valign="top">&nbsp;</td> <td align="right" valign="top"> <table border="0" cellspacing="0" cellpadding="0" bgcolor="white"> <tr> <td align="center"> </td> </tr> <tr> <td align="left" valign="top"> <dl> <dt>PHOTO_TITLE:</dt> <dd>PHOTO_CAPTION</dd> </dl> </td> </tr> </table> </td> </tr> <tr> <td colspan="3" align="right" valign="top"> FOOTER </td> </tr> </table> </pre>	 <p>Organization Name</p> <p>About Us: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec et nisl egestas magna commodo pharetra. Nunc ultricies augue et nulla. Morbi porta. Aenean faucibus convallis sapien. Suspendisse odio diam, auctor tempus, vulputate vel, venenatis sit amet, massa. Suspendisse potenti. Nunc ac mi ut elit tempus rutrum. Suspendisse quis diam. Ut vel sapien a justo sodales laoreet. Morbi eu augue sed ante tincidunt varius. Suspendisse aliquam.</p> <p>Link 1 Link 2</p> <p>Photo Title: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec et nisl egestas magna commodo pharetra. Nunc ultricies augue et nulla. Morbi porta. Aenean faucibus convallis sapien. (photo: credit)</p> <p>footer / copyright</p>
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Building Better Balloons in Google Earth

http://earth.google.com/outreach/tutorial_balloon.html

Basic HTML code:

Bold Text: paste your text here
Italicized Text: <I>paste your text here</I>
Underlined Text: <U>paste your text here</U>
Big and Bold Text: <H3>paste your text here</H3>
Bigger and Bold Text: <H2>paste your text here</H2>
Biggest and Bold Text: <H1>paste your text here</H1>

Line Break:

New Paragraph: <P>
Center text: <CENTER>paste your text here</CENTER>

Embed an image:

Center image: <CENTER></CENTER>

Link an audio file:

Embed audio: Go to <http://vocaroo.com>

Record your audio> listen to it> copy the embedded URL> Paste into the Place Marker's Properties box. (you may need to add a break before or after for aesthetics)

Embed .swf from an internet site code (ex. teachertube.com)

```
<object classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,0,0"
width="637" height="421" id="game" align="">
<param name=movie value="paste your http://video_address here">
<param name=quality value=high> <param name=bgcolor value=#FFFFFF>
<embed src="paste your http://video_address here" quality=high bgcolor=#FFFFFF width="637" height="421" align=""
type="application/x-shockwave-flash" pluginspage="http://www.macromedia.com/go/getflashplayer">
</embed> </object>
```

Embed .swf from a computer location:

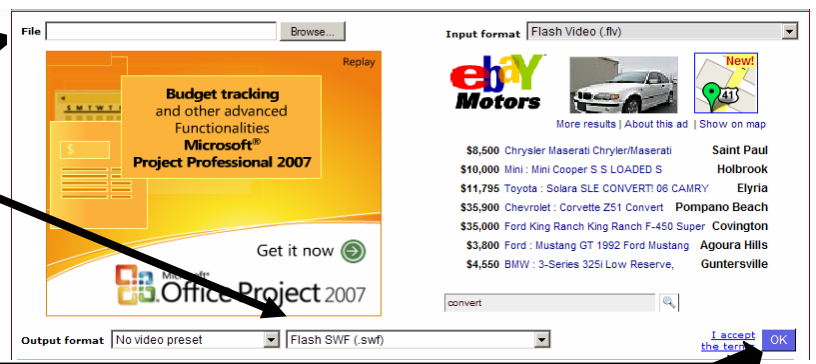
```
<object classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,0,0"
width="637" height="421" id="game" align="">
<param name=movie value="file:///paste your video path here make sure to add the file name and extension .swf">
<param name=quality value=high> <param name=bgcolor value=#FFFFFF>
<embed src=" file:///paste your video path here make sure to add the file name and extension .swf" quality=high
bgcolor=#FFFFFF width="637" height="421" align=""
type="application/x-shockwave-flash" pluginspage="http://www.macromedia.com/go/getflashplayer">
</embed> </object>
```

Ex. of path: file:///H:/Collaborate/Moser/chp940950256k.swf

To convert a video file to a .swf (Shockwave file):

Go to: <http://www.media-convert.com>

- Browse for your video file on your hard drive
- Select Output format to be Flash SWF (.swf)
- Select OK



- Download file> Left click on the link>Select save> Browse to your identified folder on your computer or shared server space (Make sure to rename file with no spaces)

